

Entrepreneur

Capital Market Expert

Alexander Coenen, MBA
Managing Partner Capital Lounge GmbH



« What we do for ourselves dies with us. What we do for others and the world remains and is immortal »

Nationality	German
Address	80538 Munich, Germany
Date of Birth	29.07.1974
Phone	+49 89 7007 45 322
Email	coenen@capitalounge.de
Web	www.capitalounge.de
Languages	German, English, Portuguese

Competences

Personality	<ul style="list-style-type: none">▪ successful through communication, trust and liability▪ entrepreneurial thinking and acting▪ excellent and winning appearance
Management	<ul style="list-style-type: none">▪ long-lived experience as entrepreneur and capital market expertprevious fields of activity:<ul style="list-style-type: none">▫ 18 years of providing services for the capital markets▫ 18 years of being entrepreneur building up successful companies▫ 12 years of providing listings and going public▫ 10 years of portfolio management▪ selection of successfully build up companies:<ul style="list-style-type: none">▫ CdC Capital AG (Investment Boutique)▫ Public Research Lda. (Investment Boutique)▫ Special Situations S.A. (Investment Company)▫ Stock Market Partners Lda. (Investment Boutique)▫ Capital for Markets GmbH (Investment Boutique)▫ Capital Lounge GmbH (Investment Boutique)
Strengths	<ul style="list-style-type: none">▪ win and inspire people with decency and vision▪ outstanding network to private and institutional investors for raising growth capital, execute capital increases and exits▪ acceleration of growth and development of new markets for small- and mid-sized companies▪ active communicator and networker▪ strategic thinking with a holistic, qualitative approach▪ creative and execution-oriented, responsible and cost-conscious
Industries	<ul style="list-style-type: none">▪ capital markets / investment banking: IPO, listings, fundraising▪ small- and mid-sized companies: incorporation, structuring, growth▪ healthcare, IT, media, telecommunications
Expertise	<ul style="list-style-type: none">▪ strategic corporate development with the aim of a sustainable increase of the company valuation▪ set-up and (if needed) restructuring of small- and mid-sized company structures▪ expertise in corporate law (e.g. incorporation, capital increases in kind, holding structures, option programs, etc.)▪ expertise in reporting standards and follow-up obligations of a publicly traded company▪ capital market expertise (IPO, listings, securitization, securities prospectus, general assembly organization and management)▪ successful exits
Social skills	<ul style="list-style-type: none">▪ since 2004 project management on an international level – intercultural sensitivity and adaption capacity▪ participative leadership – encouragement of an open dialogue and flat hierarchies▪ 8 years of working abroad▪ English business fluent▪ Portuguese for all practical purposes

What drives me on a personal level: to initiate growth in small- and mid-sized companies in a focused and sustainable way and to implement change. While analytical tools are the fundament for decisions, contracts and projects are made between people. An important strength can be found on the inter-personal and inter-cultural level while reliability and trust play a major role.

Guidelines of my work: passion for the right set-up combined with the ability to get things done based on pragmatism and deal-oriented, cost-conscious acting.

As **entrepreneur** I have successfully incorporated, established and sold my companies.

As **Service Provider, Capital Market Partner** and **Euronext Listing Sponsor** I have successfully performed services for issuers that I had already experienced on a personal level and that improved the financial and accounting structure and especially the market capitalization of those clients in a sustainable way.

As **Intrapreneur** and **Partner** I want to help to develop your company in a way that generates a sustainable added-value to all involved parties.

2016 – current Capital Lounge GmbH, Munich

Founder and Managing Partner

- Going Publics (mainly) on Euronext Paris
- Organization of Roadshows and Fundraisings
- Investor- and Public Relations

2014 – current Capital for Markets GmbH, Munich

Co-Founder and Managing Partner

- Going Publics (mainly) on Euronext Paris
- Organization of Roadshows and Fundraisings
- Investor- and Public Relations

2013 – 2014 Stock Market Partners Lda., Lisbon

Co-Founder and Managing Partner

- Going Publics (mainly) on Euronext Lisbon
- Organization of Roadshows and Fundraisings
- Investor- and Public Relations

2011 – 2013 Special Situations S.A., Lisbon

Founder and Chief Executive Officer (CEO)

- Asset Management with focus on pre-IPO funding

2010 – 2012 Public Research Lda., Estoril

Founder and Managing Director

- Organization of the annual Capital Markets Conference „Black Swan“ in Lisbon
- Equity Research of selected Iberian companies (such as BCP, EDO and YD Ynvisible)
- Due Diligence (Legal, Tax, Management and Financial)
- Creation of Securities Prospectuses
- Preparation and supervision of the listing process of Small- and Mid-Sized companies (successful listing of YD Ynvisible, S.A. and Biopremier S.A. in 2011)
- Investor- and Public Relations of listed companies

2007 – 2010 PI Portugal Immobilien AG, Munich

Founder and Chief Executive Officer (CEO)

- Investment in and development of properties in the South of Portugal
- Investment in and creation of media (online, print) dedicated to Portugal
- Creation of the Securities Prospectus
- Preparation and supervision of the listing process
- Investor- and Public Relations

2007 – 2008 Lena Beteiligungs AG, Munich

Chief Executive Officer (CEO)

- Asset Management with focus on Small- and Mid-Sized companies
- Creation of the Securities Prospectus
- Preparation and supervision of the listing
- Investor- and Public Relations

2003 – 2006 CdC Capital AG (initially Castelo dos Cisnes GmbH), Munich

Founder and Chief Executive Officer (CEO)

- Invention and organization of the annual Capital Markets Conference „7 Sins – 7 Chances“ in Munich
- Equity Research (Sell-Side) of selected Small- and Mid-Cap companies
- Due Diligence (Legal, Tex, Management and Financial)
- Creation of Securities Prospectuses
- Corporate Finance (structuring and optimization of financing concepts)
- Investment in pre-IPO companies
- Preparation and supervision of the listing process of Small- and Mid-Sized companies (among others successful listing of Black Box Capital AG, CdC Capital AG, eteleon e-solutions AG, Lena Beteiligungs AG, Pfandfinanz AG)
- Investor- and Public Relations of listed companies

2001 – 2003 Citirgoup, Munich

Asset Manager

2000 – 2001 Privatbankiers Merck Finck & Co., Munich

Financial Engineer of Structured Products such as Credit Default Swaps

- 2005** DVFA-Association for Financial Analysis and Asset Management
- Formation as Certified International Investment Analyst
- 1999-2000** Privatbankiers Merck Finck & Co. / Munich's Banking Trade School
- Apprenticeship as Banker
- 1995-1999** University of Nuremberg-Erlangen
- Study of Business Economics
- DVFA** Associated Member

Munich, in Augst 2017

A handwritten signature in red ink, appearing to be 'F. Finck', written on a light-colored background.